

BBA & BCA PLACEMENT BROCHURE

About the Programmes

BBA (Bachelor of Business Administration) focuses on management, marketing, finance, HR, and business operations to prepare students for corporate roles.

BCA (Bachelor of Computer Applications) provides strong foundations in software development, programming, networking, and IT services.

Placement Highlights

- 90%+ placement assistance
- Internship opportunities in top companies
- Industry workshops & soft skills training

Top Recruiters

- TCS
- Infosys
- Deloitte
- Wipro
- HDFC Bank
- Tech Mahindra

Job Roles for BBA Students

- Business Development Executive
- HR Executive
- Marketing Associate
- Operations Manager

Job Roles for BCA Students

- Software Developer
- IT Support Executive
- Web Developer
- Data Analyst (Entry Level)

Contact Placement Cell

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