



S.A. COLLEGE OF EDUCATION

A Minority Institution, Run by Nalanda Minority Educational & Welfare Trust
(Recognised by Govt of Bihar)

Ref. No. :

Date : 10/12/2025

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Institution–Industry Cell (IIC)
For BBA, BCA & MBA Courses

1. Introduction

The **Institution–Industry Cell (IIC)** is established to strengthen collaboration between the institution and industry with the objective of enhancing employability, practical exposure, and industry-relevant skills among students of **BBA, BCA, and MBA programmes**.

The IIC serves as a platform to bridge the gap between academic learning and industry requirements through structured interactions and partnerships.


2. Objectives of the Institution–Industry Cell

- To promote sustained interaction between industry and academia
- To enhance employability and entrepreneurial skills of students
- To facilitate internships, projects, and placements
- To support curriculum enrichment through industry inputs
- To promote industry-oriented training and certification programs

3. Scope of Activities

The Institution–Industry Cell undertakes activities such as:

- Signing MoUs with industries and organizations
- Organizing guest lectures by industry experts
- Facilitating internships, industrial visits, and live projects


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- Conducting skill development and certification programs
- Supporting campus placements and career guidance
- Encouraging entrepreneurship and start-up initiatives

4. Composition of the Institution–Industry Cell

4.1 Members

- Chairperson: SALMAN AKHTAR
- IIC Coordinator: Senior Faculty Member – RANU SINGH
- Programme Coordinators: BBA, BCA, MBA-ABHISHEK KUMAR
- Faculty Representatives from each programme – NARMATA BRAJESH
- Industry Expert / Employer Representative - AMAN SINGH
- Training & Placement Officer -CHANRA BHUSHAN
- Student Representatives – MD ARSHAD RAZA

5. Roles & Responsibilities

5.1 Chairperson

- Provide leadership and strategic direction to IIC activities

5.2 IIC Coordinator

- Plan and coordinate industry interaction activities
- Maintain records and reports of IIC initiatives

5.3 Faculty Members

- Identify industry partners


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- Integrate industry inputs into teaching-learning processes

5.4 Industry Representatives

- Provide guidance on industry trends and skill requirements
- Support internships, projects, and training programs

6. Implementation Strategy

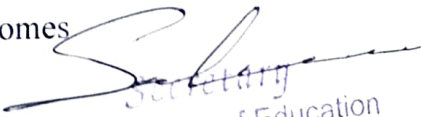
- Identification of relevant industries and organizations
- Establishment of MoUs and partnerships
- Preparation of annual IIC activity plan
- Coordination with IQAC and Placement Cell
- Regular monitoring and evaluation of activities

7. Student Benefits

- Industry exposure and practical learning
- Internship and project opportunities
- Enhanced employability skills
- Better placement prospects
- Career mentoring and guidance

8. Monitoring & Documentation

- Periodic meetings of the Institution-Industry Cell
- Maintenance of MoU files, activity reports, and outcomes
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- Annual report submitted to IQAC / Management

9. Linkage with IQAC

The Institution–Industry Cell works in coordination with **IQAC** to:

- Align activities with quality benchmarks
- Support NAAC accreditation requirements
- Document best practices and outcomes

10. Conclusion

The Institution–Industry Cell plays a crucial role in aligning academic programmes with industry expectations and preparing students of BBA, BCA, and MBA courses for successful professional careers.

This Institution–Industry Cell policy is applicable to all BBA, BCA, and MBA programmes of the institution.

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